



Series of natural cosmetics, Organicare in Willoughby's design



The certified by the USDA American brand of the natural cosmetic OfOrganicare let out the new rule of means for skin care.

The design of packing is developed by the packaging design agency of Willoughby Design from Kansas, which is the member of the professional American association of the designers of AIGA.

The task of the designers was to create stylish and elegant packing, which would at the same time express the position of ecological responsibility. For preparing this packing is used the cardboard, certified by organization FSC (Forest Stewardship Council), which corresponds for the safety of scaffolding.

the date of the publication: 27.10.2008

the source: POPSOP.RU

Translated from: http://www.gdeparfum.ru/news/news_14169.php